



### **Production of 2-minute News Segment**

MI News 26 will visit your location and film your special camping news segment, about 2 minutes in length, in the “look live” style of the “Around our Area” segment currently seen on MI News 26. Segments to be hosted by Kathy Salvatore and filmed by a MI News 26 photojournalist.

### **28 Broadcasts of Your News Segment**

For one week, your story will be featured on-air. The story will air twice during MI News Mornings and twice during the Evening News.

### **28 Broadcasts of Your Sponsor Billboard**

For one week, you will receive a ten-second billboard four times per day, throughout the day, in the format, “*Camping News is brought to you by \_\_\_\_\_.*” Contact info will be displayed on-screen.

### **14 Broadcasts of Your 30-Second Ad**

For one week, you will receive two broadcasts of your 30-second ad daily, airing in a run-of-schedule rotation. **Production of one 30-second ad is included.**

### **1 Year of Your News Segment On-Line**

Your camping news segment will be posted in the Camping News section of MINews26.com & NorthernCamper.com. These segments can be easily shared via social media, your web site, e-mail, etc.

### **1 Year of Your Ad On-Line**

Your business ad will be visible in the Camping News section of MINews26.com & on NorthernCamper.com. These ads can link directly to your social media page or web site.

### **7500 Copies of The Northern Camper**

For one month, your ad will run in The Northern Camper magazine, **Design of 1/8 page ad and 50 copies of the magazine is included.**

The Northern Camper, in its 13th season, is a free, family-based publication distributed to Welcome Centers, campgrounds and tourist destinations throughout Michigan.

MI News 26 is northern Michigan’s local news channel, broadcasting a variety classic programming to Cadillac, Lake City, McBain, Manton and the surrounding communities over three different channels.

MI News 26 also broadcasts on digital channels 26.1, 26.2, and 26.3, on Charter digital cable channels 13 and 789, and Acentek channels 5 and 305. Our signal reaches over 137,600 regular viewers, and is a 24/7 source for local news, announcements, information, and entertainment.

*Limited Time Offer*

# **TV, INTERNET, & PRINT for \$350!**

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